



REALTORS® LAND INSTITUTE

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

ALC Ray L. Brownfield Installed as REALTORS® Land Institute 2012 President

Anaheim, CA (November 11, 2011) Ray L. Brownfield, AFM ARA ALC, President of Land Pro LLC and a broker with John Greene Land Company, both in Oswego, Illinois, was installed as President of the REALTORS® Land Institute (RLI) on Thursday, November 10, 2011 during RLI Day at the National Association of REALTORS® (NAR) 2011 Conference & Expo.

"I am honored to have been selected for the opportunity to serve the outstanding membership of the Institute. It is my goal to lead the organization in the coming year with transparency, energy and responsibility," said Brownfield.

Brownfield was elected vice president of the Institute in 2009, serving in the position in 2010, and as president-elect during the Jesse Lane administration in 2011.

In addition to the RLI Accredited Land Consultant (ALC) designation, Ray holds the Accredited Farm Manager (AFM) and Accredited Rural Appraiser (ARA) designations of the American Society of Farm Managers and Rural Appraisers, where he served as president in 2008. During his career, he has worked in farm management and real estate brokerage for Continental Illinois Bank & Trust Company, First National Bank of Peoria, the Northern Trust Bank and Capital Agricultural Property Services, Inc.

"I believe strongly in the importance of belonging to professional organizations. My success in the land business has been built on the relationships I have forged over the years, and I look forward to expanding my professional and personal bonds with all. Together, we can achieve great things."



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The REALTORS® Land Institute serves a unique constituency in the real estate industry – those who broker, lease, sell, develop, and manage land assets, including vacant, transitional land; agricultural and pastureland; timberland; and ranch and recreational properties. Through its rigorous Land University curriculum, the REALTORS® Land Institute confers its Accredited Land Consultant (ALC) designation to only those real estate practitioners who achieve the highest level of education, experience, and professionalism. The REALTORS® Land Institute is an affiliate organization of the National Association of REALTORS®. Go to www.rliland.com for additional information.